



Press Release

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FOR IMMEDIATE RELEASE: Lincoln County Raceway signs BST Promotions as NEW PROMOTER

North Platte, NE - BST Promotions is excited to announce the partnership with the Ag Society to promote the races at Lincoln County Raceway for the 2024 Race Season. Joining forces between these two organizations will provide stability to the race program at Lincoln County Raceway for this year, as well as the next five years. We are in the process of putting the race schedule together, our philosophy will be quality over quantity. BST's mission is to work with surrounding tracks to maximize car count and fan attendance by not having conflicted race dates.

Lincoln County Raceway will continue with the IMCA sanctioning body. Brett Root, IMCA President "I am pleased and encouraged with the BST and Ag Society partnership. We are glad racing will continue in the North Platte, NE area." In addition, ASCS Elite North Outlaw Sprints, NOW600 Micro Sprints, and Regional Late Models will be added to the schedule. "We are excited to bring back Sprint Car racing to North Platte, it gives our drivers another venue to race" explains Terry Mattox, CEO American Sprint Car Series. Also expressing interest in racing at Lincoln County Raceway are Midgets, Lightning Sprints and Dwarfs.

BST has started a new race division called the Warriors. This division is designed to be affordable, giving drivers the ability to use existing race cars, or cars that may not be up to current sanction rules. Our goal is to have a competitive division allowing multiple divisions from other tracks (for example: pure stocks, thunderstock and enduro) to race together without requiring drivers to change or alternate much with their cars.

Regarding the internal small track, BST is a huge advocate of youth in racing. Our team is committed to making this track just as successful as the big track. BST will allow the NOW600 Micro Sprints, Mini Mods, Dwarfs and Go-carts to showcase their abilities to fans during regular season races. Some minor improvements to the track will need to be made to make this opportunity possible.

BST has a great team of professionals consisting of Joe Bellm, Promoter, Rod Glenn, Race Coordinator, Suzan McCoy, Business Manager/Head Scorekeeper, Mike (Bubba) Chandler, Head Tech, Michael Cost, Videoographer, and Sherri Chandler, Head Gate Supervisor. However, it is imperative to build a local team to fully staff the facility and run the races. BST puts on a fast, fun, and entertaining show, you can expect it to start on time, run efficiently and end before 10:00 pm. A beer garden, live music, and concessions will be a part of the night. Some already planned improvements will be the installation of a loop to provide live timing and transponder scoring. MyRacePass will be implemented so drivers and fans can see lineups, live timing, and results. BST also provides livestreaming at all their racetracks for those physically unable to attend the event. The races can be seen on IMCA TV or www.BSTProductions.tv which will take you right to the event.

To keep up to date on all information regarding Lincoln County Raceway and other BST tracks please visit the website at www.bstpromotions.com, and be sure to follow us on Facebook. We look forward to an amazing 2024 Season in North Platte, Nebraska!